

## Calgary Counselling Centre Receives \$20,000 Donation from Sinopec Canada for Student Education Program

**CALGARY, January 22, 2024**— Calgary Counselling Centre (CCC) is pleased to announce a generous donation of \$20,000 from Sinopec Canada, a diversified oil and natural gas company headquartered in Calgary. This investment will contribute to the success of CCC's student education training program, a vital initiative which trains hundreds of counselling, social work, and psychology students each year.

The generous \$20,000 investment from Sinopec for the student education training program will support half of the cost of one counselling resident for one year. Like CCC staff counsellors, residents help CCC clients to develop healthy problem-solving, coping strategies, and other skills for productively facing their challenges and going forward in life with more confidence and resilience, while also advancing their own education and skills. Each resident provides approximately 960 counselling sessions during their program. Sinopec Canada's investment will make a valued difference for CCC's resident student program and Albertans seeking mental health support.

Dr. Robbie Babins-Wagner, CEO of Calgary Counselling Centre, expressed gratitude for Sinopec Canada's commitment to mental health and education.

"Training the next generation of counsellors is an important part of what we do at Calgary Counselling Centre. We are very grateful for the generous donation from Sinopec Canada. Their support will significantly impact our student education training program and exemplifies a shared commitment to mental health and education," says Babins-Wagner.

Julie Young, Executive Assistant and Communications Lead with Sinopec Canada, highlighted the company's dedication to making a positive impact in the regions where they operate and reside. "Sinopec Canada is a diversified oil and natural gas company deeply committed to upholding environmental responsibility for a sustainable future. We are dedicated to making a positive difference in the regions where we operate and reside. Our admiration for the impactful work carried out by the Calgary Counselling Centre has led us to forge a proud partnership with them. Together, we are investing in the holistic well-being, enhanced productivity, and overall resilience of individuals and communities alike," says Young.

The Calgary Counselling Centre extends its heartfelt appreciation to Sinopec Canada for their significant contribution, which will undoubtedly make a lasting difference in the lives of those seeking mental health support. This partnership exemplifies the positive impact that collaboration between corporate entities and community-focused organizations can have on building a resilient and thriving society.

### About Calgary Counselling Centre:

Since 1962, Calgary Counselling Centre has been providing the most effective counselling services with the highest client results in the industry. As the preeminent research, training and knowledge-based counselling organization in Canada, The Centre offers counselling to all age groups in a variety of areas including depression, children's programs, domestic abuse, eating disorders, separation/divorce, trauma and self-esteem. Through ongoing research and education programs, Calgary Counselling Centre is committed to meeting the changing needs of our community.

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